



Gowns for Women

An imported brocade chiffon velvet has been fashioned into this gown. A supple lovely fabric that unfailingly lends itself to a restaurant or theatre gown. Navy, brown or henna. The neck-line and extended waistline are matters of note. \$65

THIRD FLOOR



Word About Suits

The mode of suits has definitely arrived according to our latest Paris notes. And they all trim with fur. This snug collar is taupe, nutria, beaver, Australian opossum or squirrel. Shawl collars are wolf.

—Just a brief but noteworthy word about an important collection of women's suits specially priced at \$75

THIRD FLOOR



Blouses for Suits

The Autumn mode of blouses is revealed in this special collection. Every blouse has its individual charm gained by a simple collar, beading, embroidery, fagoting, or perhaps a touch of delicate lace. Fashioned oforgette or crepe de Chine in the suit shades. Though each model has been higher priced, it takes its place in this collection at \$9.75

THIRD FLOOR



Sweaters from England

One glimpse of these colorful sweaters and one credits England again with the smartest sports apparel. Our London office has sent us a great variety of plain and brushed wool slip-over sweaters in heather mixtures, contrasted or plain colors. The sweater illustrated is \$9.75; the cap \$2.50

Other sweaters from \$6.95 to \$9.75

THIRD FLOOR

Lord & Taylor

FIFTH AVENUE



Sale of the Well-known *Tenné* Hats \$9.45

A price just covering manufacturer's cost! These deservedly famous hats are made expressly for us and for this event. They are hats of distinctive charm. Restaurant hats, street hats and hats for general utility—all are included in the group.

A Semi-Annual Event!

Velvet, duvetyne, felt and brocade are combined with choicest trimmings. The loveliest Fall tones and black are the colors shown.

None C. O. D. No Approvals No Returns

FOURTH FLOOR



Lovely Black Silks

Black silks are the "perfection of art" in that they conceal art by their quiet tastefulness, and absolutely faultless style.

Crepe de Chine \$1.95 yard

A heavy quality for lovely frocks. 40 inches wide.

Satin Crepe \$2.50 yard

The lustre of satin and the texture of crepe—a matchless combination! 40 inches wide.

Satin Sublime \$2.95 yard

A splendid weight and high lustre. 40 inches wide.

GROUND FLOOR

Imported Woolens

Many are the lovely imported wool fabrics in our collection, but we have chosen these to mark at special prices for tomorrow.

Rodier's Kasha and Perllaine \$5.95 yard

Two textiles created by the master-weaver, Rodier. They are shown in street shades, navy blue and black. 48-54 inches wide.

English Serges \$2.25 yard

Navy blue serges of a superior weight and quality for suits, wraps and capes. 55 inches wide.

SECOND FLOOR

Handsome Hudson Seal Coats

A woman's first choice because they are rich and handsome in appearance, appropriate for almost any occasion and almost matchless in their wearing qualities. Prices are lowest in years.

40-inch length, skunk collar and cuffs, or 36-inch length, skunk or beaver collar and cuffs, \$295. 45-inch length, skunk collar and cuffs, \$395.

Natural raccoon coats, the smart sports model, \$179.50.

Natural muskrat coats, 36-inch length, \$179.50

Lovely Small Furs Moderately Priced

Scarves developed in fox, \$24.50, \$49.50

In natural mink or sable, \$49.50, \$59.50

FOURTH FLOOR



Strap Pumps, \$8.75

Patent leather is developed in a new pattern. The price is new, too, for pumps of this fine quality! They are made over an extremely smart last, with one strap, moderately pointed toe, and the baby Louis heel women insist upon this season.

SECOND FLOOR

Kid Gloves, \$1.95

They are two-clasp French glaze kid, our regular standard quality. We have taken from stock 4,000 pairs and greatly reduced them in price. Only the finer kidskins are used in these beautifully made gloves. Fall shades of tan and grey as well as black and white. Pique sewn with Paris point stitching.

GROUND FLOOR



Paris Creates Ornaments

From Paris comes a fascinating collection of buckles and corsage ornaments, the kind that make a high note in the new season's fashions.

Very carefully our representative made her choice to secure the most attractive motifs from the manufacturer who supplies such houses as Jenny, Renee and Madeline et Madeline.

Silver or gold metal, often combined with galalith in the smartest shades, these ornaments provide a note of color, a finishing touch for the classic simplicity of the newest gowns and suits.

GROUND FLOOR



Philippine Lingerie

\$1.95 and \$2.95

We have just received more of these exquisitely hand-embroidered night-gowns and envelope chemises to sell at this low price. There are sleeveless and kimono models and a large variety of designs.

Silk Petticoats \$5.50 made of Victorie silk jersey, plain or fringed models in black and all street shades.

Ankle-Length Bloomers \$5.50 and tax, soft, heavy silk jersey, open or closed styles, in black and street shades.

SECOND FLOOR